



Press Release



23th annual La Fiesta del Pueblo Hispanic Festival set for September 28, 2019

TIFTON – La Fiesta del Pueblo Inc. is proud to present the largest Hispanic festival in South Georgia, La Fiesta del Pueblo 2019. Since its beginnings in 1996 in the rural town of Omega, La Fiesta has been bringing the taste, sound, history, culture and traditions of Latin American countries to Tifton and surrounding areas.

Celebrate with your family and friends a day of fun, authentic foods, Mariachi music and folkloric dances at Fulwood Park September 28 from 10 a.m. until 10 p.m. Admission to the festival and to most of the children's activities is FREE.

The day will be packed with non-stop entertainment, including Mariachi Garibaldi, Dancers, Local performers and more. This year we will have two stages; Main stage will be taken by professional dancers and Second stage (west side of the park) will be occupied by singers and music to delight the children area. A street dance featuring a live band from 7:00 until 10:00p.m.

Typical foods prepared by vendors will be for sale as well as a variety of arts, crafts and commercial items. The children's area will include face painting, children's crafts, bouncing houses, giant slides, kiddie train rides, climbing wall, bungee jumping and more. Booths with information about health, education, social services and community organizations will also be located in the festival area.

In 2018, La Fiesta attracted around 11,000 people from 23 counties in Georgia and 10 states. The festival has been recognized by the Georgia Council for the Arts- Office of the Governor Grassroots Arts program as an outstanding recipient of grassroots funding in previous years saying that La Fiesta del Pueblo showed how arts can change lives and be used as a tool to strengthen Georgia communities.

Fiesta del Pueblo is not only a festival promoting culture and traditions from Latin American Countries in Tifton and Surrounding areas but also feed the endowment for Maria Cervantes Scholarship and each year the scholarship is feed from money we receive from vendors in the festival. This scholarship fund helps deserving young boy/girl to pay for some of their college tuition in ABAC. For more details please visit our website.

For additional information, contact Dina Willis at 229-386-7265/229-386-0354 check our webpage at www.lafiestadelpueblo.org.